



I PLEDGE TO BE A RESPONSIBLE TOBACCO RETAILER

I understand the minimum age of sale for tobacco products in New Jersey is 21 years. This includes cigarettes, cigars, snuff, smokeless (chewing) tobacco, snus, cigarette/tobacco paper & electronic smoking devices.

As a responsible tobacco retailer, I play an important role in protecting kids from the deadly effects of tobacco use. I pledge to ensure that myself and my employees understand and are compliant with the following:

- Ask for government issued photo ID from everyone under 27
- Not sell tobacco to anyone who looks under 27 and cannot provide a valid ID
- Check to make sure all customers are at least 21 before selling them tobacco
- Not sell tobacco products to anyone under 21
 - No tobacco period
 - Not even to my friends or family
- Do everything in my power to keep tobacco out of the hands of kids
- Be alert and consistent with every transaction
- Not be distracted, bribed or intimidated into selling any tobacco product.

Signature: _____

Pledge Date: _____

Store Name: _____

Address: _____